# Firm/Corporate Sponsorship Opportunities

INGHAM

BAR ASSOCIATION

IN

ΟΙ

2024 - 2025

## Ask a Lawyer \$240

- Includes: Firm name in all email blasts before the event
  - Prominent listing at event
  - Listing in BRIEFS

# **Annual Dinner \$340**

- Includes: Firm name in all email blasts before the event
  - Prominent listing at event
  - Prominent listing on the program
  - Verbal recognition at the event
  - Listing in BRIEFS

# Annual "Meet the Judges" Reception \$315

Includes: • Firm name in all email blasts before the event

- Prominent listing at event
- Listing in BRIEFS

### **Annual Barristers Night \$240**

- Includes: Firm name in all email blasts before the event
  - Prominent listing at event
  - Listing in program
  - Listing in BRIEFS

### **Annual Shrimp Dinner/Annual Meeting \$315**

- Includes: Firm name in all email blasts before the event
  - Prominent listing at event
  - Verbal recognition at the event
  - Listing in BRIEFS

## **BRIEFS Announcements \$340**

BRIEFS is the official publication of the Ingham County Bar Association. It provides substantive articles on many areas of the law and the latest information on happenings in our local legal community. Published 4 times a year, ICBA members are notified about the BRIEF's publication by e-newsletter.

Includes: • Firm logo in one BRIEFS notification e-newsletter for the fiscal year.

## **Deliberations \$340**

Each month, ICBA members gather at a local establishment for conversation and camaraderie. Firm/Corporate link included in the member update and monthly email reminders. This is a one-time annual fee.

## Member Update Insert \$340

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events. Includes one insert in the e-publication.

## Exclusive Member Update Banner \$290

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events. First come, first serve. Limited spots are available.

- Includes: Company logo in the Member Update for two (2) Update launches
  - This is a one-time annual fee

#### Website Listing \$390

The ICBA website is an excellent resource for information, history, and helpful documents. Have your firm/corporate logo and a live link to your company website placed on the ICBA website.

#### To submit your sponsorship package, please submit pages 3 and 4 of this sponsorship package.

#### ICBA Firm/Corporate Sponsorship Opportunities 2024 – 2025

#### Firm/Corporate Name: \_\_\_\_\_

#### Champions Package (\$2,835)

Includes:

- All ICBA events
- Social media exposure
- Firm logo at the top of Member Update e-mail campaign (2 publications)
- Logo on BRIEFS banner as a sponsor (1publication)
- Logo on the website with a live link
- Firm link in Monthly Deliberations reminder
- Signage at events
- Listing in Annual Dinner on-site program
- One half-page Insert in Briefs and marked as a Champions Sponsor (1 publication)

\$\_\_\_\_\_

\$\_\_\_\_\_

\$

#### Leaders Package (\$589.50)

Includes:

- Two ICBA events: Annual Shrimp Dinner and Annual Dinner
- Social media marketing with company listing only
- Listing in ICBA BRIEFS after the events
- Signage at events
- Listing in Annual Dinner on-site program

#### **Supporters Package**

Mark in the 'Supporters' column which events and releases you would like to support.

Fiscal Year (7/1/2023 - 6/30/2024)	Cost	Champions	Leaders	Supporters (Select)
Ask a Lawyer	\$240			
Annual Dinner	\$340	$\checkmark$		
Annual "Meet the Judges" Reception	\$315			
Annual Barristers Night	\$240	$\checkmark$		
Annual Shrimp Dinner/Annual Meeting	\$315			
BRIEFS Announcements	\$340			
Deliberations	\$340			
Member Update Insert	\$340	$\checkmark$		
Member Update Banner	\$290			
Website Listing	\$390			
Total Value		\$3,150	\$655	
Discount (10%)		\$315	\$65.50	
Grand Total		\$2,835	\$589.50	

Deadline for Champions and Leaders Package Sponsorships is September 1, 2024

## ICBA Firm/Corporate Sponsorship Opportunities 2024 – 2025

Firm/Corporate Name:						
Name of Contracting Representative						
Company Name (please print EXACTLY how you wan	it your company name to appear	on signage)				
Address						
City	State		Zip			
Phone	Fax					
Email Address						
Check enclosed, payable to ICBA						
Authorized Signature			Date			
Please complete the forms and return to:						
ICBA						
PO Box 66						
Grand Ledge, MI 48837						
Phone: 517-627-3938						
Email: <u>Support@inghambar.org</u>						

For Office Use Only

Entered In Database Initial

Date

\*On occasion, ICBA will add events/activities to their calendar.

Initial

Thank you letter

Date

Updated: 12-19-2024 TC